



**PROFESSIONAL MASTER'S PROGRAMME DATA SHEET**

<b>Title</b>	Global Master in Business Administration
<b>Code</b>	8881
<b>Level</b>	1st level
<b>Director</b>	Professor Marcello Russo
<b>Disciplinary area</b>	Social, Economics, Law
<b>Professional Master's Programme description:</b>  <b>outcomes/targets</b>	<p>Pursuant to Decree no. 270 of 22 October 2004 of the Ministry of Education, University and Research, for academic year 2025/2026, Alma Mater Studiorum – Università di Bologna, Administrative office of Bologna, will run a first-level Professional Master's Programme in "Global Master in Business Administration".</p> <p>The Professional Master's Programme has been set up on the proposal of the Department of Management (DISA) and in cooperation with Fondazione Bologna University Business School (BBS)</p> <p>The Professional Master's Programme aims to: train participants to be able to take on managerial roles in a corporate function or compete for executive positions at an international level. Students will be able to master the know-how of each specific industry and learn new market strategies.</p> <p>The master is divided into the following concentration tracks:</p> <ul style="list-style-type: none"> <li>• AI and Manufacturing</li> <li>• Design, Fashion and Luxury Goods</li> <li>• Food and Wine</li> <li>• Supercars, Superbikes and Motorsports</li> <li>• Sustainability and Innovation</li> </ul>
<b>Qualifications required for admission</b>	<p>The program is reserved for candidates who, by the time of enrolment (11/04/2025 for I round; 17/05/2025 for II round; 8/07/2025 for III round, 29/08/2025 for IV round) are in possession of the following qualifications and access requirements:</p> <ul style="list-style-type: none"> <li>• All types of first cycle degree or second / single cycle degree obtained under D.M. 270/04 or first cycle, second cycle or single cycle degrees obtained under the laws previously in force (DM 509/99 and Old Regulations).</li> <li>• First cycle degree or second / single cycle degree obtained abroad deemed equivalent to those described in point</li> </ul>



	<p>above by the admission committee, for the purposes of admission to the Master.</p>
<p><b>Other admission requirements (registration with a professional register, specialisation school, other qualifications, English proficiency, work experience, etc.)</b></p>	<ul style="list-style-type: none"> <li>• Sound Knowledge of the English language (B2 level)</li> <li>• Three years of cumulative work experience, obtained before the program starting day.</li> </ul> <p>The required documents for the selection process are listed in the procedural instructions (double-sided copy of a valid identity document; academic qualification and transcript of records) and must be submitted with the specific documents listed below:</p> <ol style="list-style-type: none"> <li>1) Application Form listing the candidate's chosen concentration</li> <li>2) Conditional Enrolment Form</li> <li>3) Curriculum Vitae (in English)</li> <li>4) Motivation Letter (in English)</li> <li>5) English Language Proficiency certificate (TOEFL, IELTS, or others) certifying a minimum English level of B2 in the European framework. Candidates who do not possess this certificate will have to take a written test to assess their language skills (see article 5)</li> <li>6) One Reference Letter from an employer (in English) – further letters optional</li> <li>7) A photo of the candidate for identity recognition purposes</li> <li>8) If available, GMAT or GRE certificate, with a score of 600 or above (GMAT) or equivalent (GRE). Candidates without this certificate will have to take a written aptitude test (see article 5).</li> <li>9) Self-certification of employment or self-employment to confirm the required three years of experience. The certification must state: employer or employers (if applicable), job or jobs performed, and duration of employment</li> </ol> <p>Candidates with a degree obtained abroad who pass the selection procedures must show the original hard copies of documents to the Master's Office.</p>
<p><b>Course structure diagram</b></p>	<p>I and II term: Core Courses for all tracks</p> <p>Quantitative Methods Statistics – Orientation Modules – SECS-P/08 – Annamaria Tuan</p> <p>Quantitative Methods Finance – Orientation Modules – SECS-P/11 – Andi Duqi</p>



	<p>Quantitative Methods Accounting – Orientation Modules – SECS-P/07 – Monica Bartolini</p> <p>Management Consulting – Orientation Modules – SECS-P/08 – Lorenzo Bizzi</p> <p>Corporate Finance – General Management – SECS-P/08 – Emanuele Bajo</p> <p>Performance Management – General Management – SECS-P/07 and ECON-06/A – Lorenzo Dal Maso, Marco Maria Mattei</p> <p>Corporate Strategy – General Management – SECS-P/08 – Roberto Nogueira</p> <p>People Management – General Management – SECS-P/10 – Robert Langan</p> <p>Marketing Management – General Management – SECS-P/08 – Elisa Montaguti, Ketian Dou</p> <p>Operations &amp; Supply Chain Management – General Management – ING-IND/35 – Byung-Gak Son, Sinéad Roden</p> <p>Goeconomic and Geopolitical Analysis – General Management – SECS-P/01 – Alec Ross, Massimiliano Marzo</p> <p>Business Planning – General Management – ING-IND/35 – Laura Toschi, Riccardo Fini, Timothy O’Connell</p> <p>Design Thinking – ING-INF/05 – Alon Wolf</p> <p>II and III term – Track Specific Core Courses:</p> <p>AI &amp; Manufacturing</p> <ul style="list-style-type: none"><li>• Business Transformation – ING-IND/35 – Paolo Barbieri, Francesco Millo</li><li>• Managing Human &amp; Robots: Ethical and Legal Implications – IUS/20 – Edoardo Carlo Raffiotta</li><li>• Automation and Robotics for Innovative Manufacturing – ING-IND/17 – Marco Bortolini</li><li>• Distributed Innovation System – ING-IND/35 – Azzurra Meoli</li><li>• Capstone Project – ING-IND/17 – Alberto Regattieri, Michele Poggipolini</li></ul> <p>Design, Fashion &amp; Luxury Goods</p> <ul style="list-style-type: none"><li>• Business Models in the Fashion Industry – SECS-P/08 – Nicola Giorgi, Lelio Gavazza</li></ul>
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	<ul style="list-style-type: none"> <li>• Management of Luxury in the Fashion Industry – SECS-P/08 – Alberto Festa, Umberto Macchi</li> <li>• Industrial Design and Branding – ICAR/13 – Alessandro Bonfiglioli, Valentina De Matteo</li> <li>• One Customer Experience – SECS-P/08 – Patrizia Cianetti</li> <li>• Capstone Project – SECS/P/08 – Angelo Manaresi, Eugenio Morselli</li> </ul> <p>Food &amp; Wine</p> <ul style="list-style-type: none"> <li>• Structure, Management and Dynamics of the Agri-food Systems – AGR/01 – Antonella Samoggia, Aldo Bertazzoli</li> <li>• Business Law for the Food and Wine Industry – IUS/03 – Paolo Borghi</li> <li>• Food Culture and Sustainable Tourism – SECS-P/08 – Fabio Parasecoli</li> <li>• Innovation and Narration in the Food and Wine Industry – SECS-P/08 – Beatriz Jacoste Lozano, Matteo Vignoli</li> <li>• Capstone Project – SECS-P/10 – Ludovica Leone</li> </ul> <p>Supercars, Superbikes &amp; Motorsports</p> <ul style="list-style-type: none"> <li>• Business Strategy for Supercars and Superbikes Companies – SECS-P/08 – Nicola Boari</li> <li>• Racing Team Management – SECS-P/10 – Paolo Aversa</li> <li>• New Product Development in the Motorsport Industry – SECS-P/08 – Maurizio Reggiani, Matteo Vignoli</li> <li>• One Customer Experience – SECS-P/08 – Patrizia Cianetti</li> <li>• Capstone Project – ING-IND/35 – Federico Munari, Andrea Pontremoli</li> </ul> <p>Sustainability &amp; Innovation</p> <ul style="list-style-type: none"> <li>• Green Strategy for Sustainable Development – SECS-P/08 – Christophe de Charentenay</li> <li>• Measuring Sustainable Performance – ING-IND/35 – Luca Palma, Sara Zanni</li> <li>• Green Finance – SECS-P/09 – Claudio Vescovo</li> <li>• Innovation and Sustainability – IUS/10 – Lars Fredericksen</li> <li>• Capstone Project – SECS-P/08 – Alessandro Pastore</li> </ul>
<p><b>Closing date for applications (to register for selection)</b></p>	<p><b>I round: by 11/02/2025</b>  <b>II round: from 12/02/2025 to 25/03/2025</b>  <b>III round: from 26/03/2025 to 13/05/2025</b>  <b>IV round: from 14/05/2025 to 24/06/2025</b></p>



	<p><b>Attention:</b> the 4 windows are independent paths and independently concluded. It is not possible, for example, to pre-register in window 1 and attend the selections in window 2. At the closure of enrolment of each window, candidates who have not yet enrolled, lose the right to enrol.</p>
<p><b>Selection method</b></p>	<p>Admission to the Master is subject to a positive outcome of the selection process, which is held online and is based on qualifications, written aptitude test, a written English language test and a motivational interview.</p> <p>The maximum score given by the Admission Board is 100 points, of which the breakdown is as follows: 50 points allocated for the assessment of the candidate's qualifications and the remaining 50 points allocated for the assessment of the motivational interview. The minimum score of 60/100 must be achieved to pass the selection.</p> <p>The written aptitude test and the written language test do not award any points but are instead judged on a pass/fail basis as a necessary qualification to attend the motivational interview. Both tests must be passed to pass the selection process. It is possible to apply for another round of selections if one does not pass a written test. Applying for another round of selections will not be possible if one is not admitted following the motivational interview.</p> <p>Written tests will take place online in the dates indicated below.</p> <p>I round: 17/02/2025</p> <p>II round: 31/03/2025</p> <p>III round: 19/05/2025</p> <p>IV round: 30/06/2025</p> <p>All selections will be held online (videoconference mode) at a time that will be communicated and, in any case, between 8 a.m. and 7 p.m. Italian time.</p> <p>Candidates attending the test must show a valid identification document (passport) on the selection days.</p> <p>Admission to the professional master program is granted to eligible candidates, within the limits of available seats, based on the ranking drawn up in accordance with the total score awarded. In the event of two candidates with the same score, the younger candidate will rank higher.</p>



<b>Selection date</b>	Motivational interview will take place on the following dates:  I round: 20-21/02/2025 II round: 03-04/04/2025 III round: 22-23/05/2025 IV round: 03-04/07/2025
<b>Ranking list publication date</b>	I round: 11/03/2025 II round: 17/04/2025 III round: 06/06/2025 IV round: 17/07/2025  Please note that the above-mentioned dates can vary by 1-2 days according to unforeseen institutional events.  The ranking lists may be viewed on <a href="#">Studenti Online</a> using your username and password.
<b>Enrolment period</b>	I round: from 11/03/2025 to 11/04/2025 II round: from 17/04/2025 to 17/05/2025 III round: from 06/06/2025 to 08/07/2025 IV round: from 17/07/2025 to 29/08/2025
<b>Available places</b>	I round: 40 II round: 40 plus any remaining from the Window 1 for a maximum total of 120 III round: 20 plus any remaining from the Window 1 and Window 2 for a maximum total of 120 IV round: 20 plus any remaining from the Window 1, the Window 2 and Window 3 for a maximum total of 120  120 places maximum available.
<b>Fees</b>	Selection procedure participation fee: € 60,00 (non-refundable fee for administrative services, Art. 1 of the Call for Applications)  The fee required from students attending the Global MBA Program is 35,000 (thirty-five thousand/00) Euro: the first instalment amounts to 4,000 (four thousand/00) Euro to be paid by the deadline set for enrolment (11/04/2025 for I round; 17/05/2025 for II round; 8/07/2025 for III round; 29/08/2025 for IV round), the second instalment amounts to 20,000 (twenty thousand/00) Euro to be paid by 30/11/2025, the third instalment amounts to 11,000 (eleven thousand/00) Euro to be paid by 31/03/2026.  Reduced fees according to the bands listed below are available for students awarded positions of merit in the qualifying lists for the 4 (four) rounds of selections:



**Band 1:** Fees reduced to 25,000 (twenty-five thousand/00) Euro. The first instalment is 4,000 (four thousand/00) Euro. The second instalment is 14,000 (fourteen thousand/00) Euro. The third instalment is 7,000 (seven thousand/00) Euro.

**Band 2:** Fees reduced to 20,000 (twenty thousand/00) Euro. The first instalment is 4,000 (four thousand/00) Euro. The second instalment is 10,000 (ten thousand/00) Euro. The third instalment is 6,000 (six thousand/00) Euro.

**Band 3:** Fees reduced to 17,500 (seventeen thousand five hundred/00) Euro. The first instalment is 4,000 (four thousand/00) Euro. The second instalment is 9,000 (nine thousand/00) Euro. The third instalment is 4,500 (four thousand five hundred/00) Euro.

**Band 4:** Fees reduced to 15,000 (fifteen thousand/00) Euro. The first instalment is 4,000 (four thousand/00) Euro. The second instalment is 8,000 (eight thousand/00) Euro. The third instalment is 3,000 (three thousand/00) Euro.

**Band 5:** Fees reduced to 10,000 (ten thousand/00) Euro. The first instalment is 4,000 (four thousand/00) Euro. The second instalment is 4,000 (four thousand/00) Euro. The third instalment is 2,000 (two thousand/00) Euro.

**Band 6:** Total tuition waiver. In the case of all tuition fees being waived, the student must nonetheless pay a fixed fee of 184.54 (one hundred eighty-four/54) Euro (required for the regional tax, stamps, insurance, and professional master programme certificate).

The second instalment must be paid within 30/11/2025. The third instalment must be paid within 31/03/2026.

Information on how to make payments related to the instalments after the first will be provided via e-mail in due time before the respective deadline.

The late payment of the second and third instalments beyond the set date will lead to the payment of a fine of 60.00 (sixty/00) Euro. Late instalments and relative fines must be paid within 30 (thirty) days of the deadline. Students who fail to pay all the amounts due may not attend lectures.

In line with initiatives specific to each individual track, scholarships have been established for full and partial



	<p>exemptions, which may be awarded during the selection process based on the evaluation made by the selection committee.</p> <p>The cost of the student's enrolment in the Program may be borne by third parties (public authorities, foundations, businesses, etc.). In this case, please contact the place of teaching prior to the selection procedure in order to obtain the format of <i>nominal letter of intent</i> and send the letter - filled and signed by third parties – to Bologna Business School, <a href="mailto:globalmba@bbs.unibo.it">globalmba@bbs.unibo.it</a>, +390512090114 / 137 (and to Ufficio Master <a href="mailto:master@unibo.it">master@unibo.it</a> in copy) within the entrance exam date.</p> <p>Following payment, the university or BBS issue an accounts receipt.</p>
<b>Places in excess of the maximum number reserved for students with a certified legal disability of 66% or more or with a certification under Law 104/92 (optional, at the director's discretion)</b>	<p>No. 2 places for students in excess of the maximum number are provided, subject to passing the selection. Such students will be exempted from paying tuition fees, net of any fixed costs and of the selection procedure participation fee.</p> <p>For more information, please see Art. 1 of the Call for Applications.</p>
<b>Auditors (if applicable)</b>	<p>Participation is open to auditors, up to 20% of enrolled students, in accordance with Art. 8 of the Call for Applications.</p> <p>Those who wish to attend as auditors must inform directly the Professional Master's Programme secretariat and will be notified of the acceptance of their request, as well as of the deadline and methods for registration and payment of the attendance fee, by the beginning of the lessons . The attendance fee for auditors is € 15.000 Euro (to be paid in a single instalment upon registration). Auditors do not sit the final exam, have no attendance obligation, are not required to do an internship or prepare project work, do not earn CFUs and are not awarded the Professional Master's qualification in Global Master In Business Administration The Secretariat will issue a certificate of attendance stating the number of hours completed by each auditor.</p>
<b>Administrative office</b>	Bologna
<b>Place of teaching</b>	<p>Bologna Business School:</p> <p>Villa Guastavillani - Via degli Scalini, 18, 40136 Bologna</p> <p>New Campus – Via degli Scalini, 23, 40136, Bologna</p>
<b>Language</b>	English





<b>Duration</b>	One year
<b>University educational credits (CFUs)</b>	60
<b>Mandatory attendance</b>	Minimum mandatory attendance of 80% of classroom activities
<b>Teaching mode</b>	In person. Classes are scheduled from Monday to Friday in the time slot 9:00 am – 6:00 pm.
<b>Internship or project work and final examination</b>	<p>Either 500 hour internship (20 CFU) or project work (20 CFU) and final examination.</p> <p>The granting of the final certificate is based on the acquisition of the 60 credits (1500 hours): 40 credits for classes and individual study and 20 credits for internship or final project work. The grantee of the final certificate is determined by:</p> <ul style="list-style-type: none"> <li>• Payment of all the tuition fees;</li> <li>• Achieving the minimum attendance rate of 80% of the teaching activities;</li> <li>• Completion of either all 500 hour internship or project work;</li> <li>• Submission of a Final Report (either an Internship Report or a Final Project Report);</li> <li>• The passing of the discussion of the final project. To pass the final project you must take part in a final discussion and you must achieve a grade of at least 18 out of 30;</li> <li>• Documents related to the activation of your career, including student visa and residence permit (for non-EU students), and documentation relating to the recognition of your title (refer to the Global MBA Team in order to understand what is needed in your case).</li> </ul> <p>At the end of the teaching activities, students will express their own opinions through an online questionnaire.</p>
<b>Class start date and teaching calendar information</b>	<p>Classes starting from September 2025, full-time (5 days per week). Classes will be held from Mondays to Fridays, in the time slot 9:00 am-6:00 pm, from September 2025 to June 2026.</p> <p><a href="https://www.bbs.unibo.eu/global-mba/">https://www.bbs.unibo.eu/global-mba/</a></p>
<b>Other information</b>	Students undergoing the master, after having paid one or more instalments of enrolment in the master, who then decide to withdraw



	<p>from participation in the Master, are not entitled, for any reason, to a refund of the fees paid.</p> <p>The withdrawal from studies is a formal and irrevocable act through which you decide to end your university career. The notification of withdrawal must be sent to the Ufficio Master (master@unibo.it) from the student's University email address.</p> <p>Non-EU students the withdrawal from the program will result in the loss of necessary requisites for a legal stay in Italy.</p> <p>It is not possible to transfer your enrolment from one Master Programme to another, nor to any other course offered by the University.</p> <p>The Programme is not subject to exemption from registration fees and university tuitions fees (D. Lgs 68/2012, art.9, comma 8).</p> <p>The activation of each track is subject to reaching a minimum number of 7 enrolled participants; if this number is not met, the Master's Program Management reserves the right not to activate the track. The chosen track must be indicated in the form attached to this call for applications and submitted along with the required documents during the application process. The choice of track must be confirmed during the selection phase.</p> <p>If the chosen track is not activated due to insufficient enrollment, an admitted candidate who has already completed their enrollment may either transfer their registration to another track that is activated or withdraw from the Master's program and request a refund of the first installment (excluding the stamp duty tax). Once the selection process is concluded, transferring enrollment to another track is not allowed if the confirmed track is activated, except for exceptions approved by the Master's Program Management.</p>
<b>For administrative information</b>	<p>The Master's Office is located at Viale Quirico Filopanti 7 - Bologna 40126, and it is open to public – on appointment – during the following hours: Monday, Wednesday, Friday from 9:00 to 11:15 Tuesday and Thursday from 14:30 to 15:30</p> <p>Phone: +39 0512092798 - <a href="https://sportelli.unibo.it/">https://sportelli.unibo.it/</a> Email: master@unibo.it PEC: scriviunibo@pec.unibo.it</p>
<b>For scientific and teaching information</b>	<p>Bologna Business School - Via degli Scalini 18 - 40136, Bologna Monday-Friday from 9:00 to 13:00 and from 14:00 to 18:00</p>



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